

Name: \_\_\_\_\_

Per: \_\_\_\_\_

English 2010

Ch. 1, Approaches to Argument, pp. 3-10

In what ways has social networking changed the rhetorical situation today?

What is "argument" and what is "rhetoric"?

What three relationships (the "triangle") are described as operating in an argument? In your own words, describe what each term means.

What is the purpose of argument, and why is rhetoric important today?

What does the term "appeal" mean?

What three appeals are named in Aristotelian rhetoric? List each one and briefly define the term in your own words.

Do you agree with Aristotle that ethos is still the most important element in persuading an audience to accept a claim (position)? Why or why not?

How does doing good research relate to establishing ethos?

What role does pathos have in being persuasive, and what role should it have—and why?

Overall, what did you learn, and what concepts were most interesting to you?